

# MAIN FACTS ON... SHARING THE GROUP'S ADDED VALUE

## WHAT IS **ADDED VALUE**?

**Added value** is the difference between net sales, in other words what our customers bought and paid, and what we've paid to all our suppliers. In 2024, the added value created by our Group amounts to € 12.9 billion.

## WHAT IS **ADDED VALUE SHARING**?

**Sharing the Group's added value** means sharing this value among all those who contribute to the Group's performance.

The Group always aims at striking the best balance between investing in growth, maintaining a reasonable amount of debt, and compensating our various stakeholders so that they benefit from our results.

## HOW IS THE GROUP'S ADDED VALUE SHARED?

Calculating and distributing added value in 2024  
In € billion

